

Club Success Plan



Session Objectives

- Understand the importance and benefits of a Club Success Plan.
- Identify the key components required to create an effective CSP
- Learn the step-by-step process to develop and implement a CSP
- Alignment between the CSP and achieving Distinguished Club status.

Why Plan?

- Direction
- Goals
- Resource Optimization
- Tracking
- Adapting to changes
- Framework
- Accountability



Why Club Success Plan?

- Provides a roadmap for club officers.
- Facilitates better planning and resource allocation.



Components of CSP

Committee Values

What are the Club Executive Values?

- Interactions
- Decision Making
- Conflict Mgt
- Accountability

Member Engagement

- Moments of Truth
- Strategy

Education Goals

Progress
Strategy & Tactics

- Obstacles
- Motivation ways

Edu. Engagement

- Pathways
- Induction

Membership Goals

Qualifying
Requirement

- Base July
- Goal June

Strategies & Tactics

- Renewals
- New Members

Training Goals

COT Progress

Strategies & Tactics

Admin Goals

Responsibility

- Membership Dues
- Officer List

Strategies & Tactics

Break Out Rooms

Room	Question
1 & 2	What are the Club Executive Committee's values for our club?
3 & 4	How will the Club Executive Committee resolve differences of opinion?
5 & 6	What strategies will your club use to ensure members consistently attend club meetings and take roles?
7 & 8	What obstacles keep members from completing projects?
9 & 10	How will your club prepare its new members to work in Pathways?
11 & 12	What strategies will your club use to ensure members consistently attend club meetings and take roles?

Components of Club DCP

Education

1. Four – Level 1
2. Two – Level 2
3. Two – Level 2
4. Two – Level 3

5. One Level 4, Path Completion, or DTM award achieved

6. One more Level 4, Path Completion, or DTM award achieved

Membership

1. Four new, dual, or reinstating members

2. Four more new, dual, or reinstating members

Training

1. A minimum of four club officer roles trained during each of the two training periods

Administration

1. On-time payment of membership dues twice a year

Eight members
(at least three of whom must be renewing members)

10 Goals

10 Goals

Club Recognition

Achievement	Recognition Earned
Five of 10 goals	Distinguished
Seven of 10 goals	Select Distinguished
Nine of 10 goals	President's Distinguished

To be considered for recognition, your club must either have 20 members or a net growth of at least three new members as of June 30.

Check your progress at
www.toastmasters.org/DistinguishedPerformanceReports.

Key Guidelines

- Only members in good standing are eligible to earn education awards.
- Your club receives credit for only one type of education award per member, per year.
- Credit for an award may be given to only one club. Members who belong to more than one club must choose, which club receives credit for any one of their awards, prior to the award being submitted to World Headquarters.



SMEDLEY

AWARD 2024



Region 8
District 105

CAMPAIGN PERIOD

1st AUGUST 30th SEPTEMBER

Add 5 New / Dual or Reinstated Members

District CG awards 2024-25

Questions



FAILING

TO

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FAIL

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