### Club Success Plan



### **Session Objectives**

- Understand the importance and benefits of a Club Success Plan.
- Identify the key components required to create an effective CSP
- Learn the step-by-step process to develop and implement a CSP
- Alignment between the CSP and achieving Distinguished Club status.

# Why Plan?

- Direction
- Goals
- Resource Optimization
- Tracking
- Adapting to changes
- Framework
- Accountability



# Why Club Success Plan?

- Provides a roadmap for club officers.
- Facilitates better planning and resource allocation.



### Components of CSP

#### **Committee Values**

What are the Club Executive Values?

- Interactions
- Decision Making
- Conflict Mgt
- Accountability

Member Engagement

- Moments of Truth
- Strategy

#### **Education Goals**

Progress
Strategy & Tactics

- Obstacles
- Motivation ways

Edu. Engagement

- Pathways
- Induction

### **Membership Goals**

Qualifying Requirement

- Base July
- Goal June

Strategies & Tactics

- Renewals
- New Members

#### **Training Goals**

**COT Progress** 

Strategies & Tactics

#### **Admin Goals**

Responsibility

- Membership Dues
- Officer List

Strategies & Tactics

### **Break Out Rooms**

Room	Question
1& 2	What are the Club Executive Committee's values for our club?
3 & 4	How will the Club Executive Committee resolve differences of opinion?
5 & 6	What strategies will your club use to ensure members consistently attend club meetings and take roles?
7 & 8	What obstacles keep members from completing projects?
9 & 10	How will your club prepare its new members to work in Pathways?
11 & 12	What strategies will your club use to ensure members consistently attend club meetings and take roles?

### Components of Club DCP

#### **Education**

- 1. Four Level 1
- 2. Two Level 2
- 3. Two Level 2
- 4. Two Level 3
- One Level 4, Path Completion, or DTM award achieved
- One more Level 4, Path Completion, or DTM award achieved

### **Membership**

- Four new, dual, or reinstating members
- 2. Four more new, dual, or reinstating members

### **Training**

 A minimum of four club officer roles trained during each of the two training periods

#### **Administration**

 On-time payment of membership dues twice a year

> Eight members (at least three of whom must be renewing members)



### Club Recognition

Achievement	Recognition Earned
Five of 10 goals	Distinguished
Seven of 10 goals	Select Distinguished
Nine of 10 goals	President's Distinguished

To be considered for recognition, your club must either have 20 members or a net growth of at least three new members as of June 30.

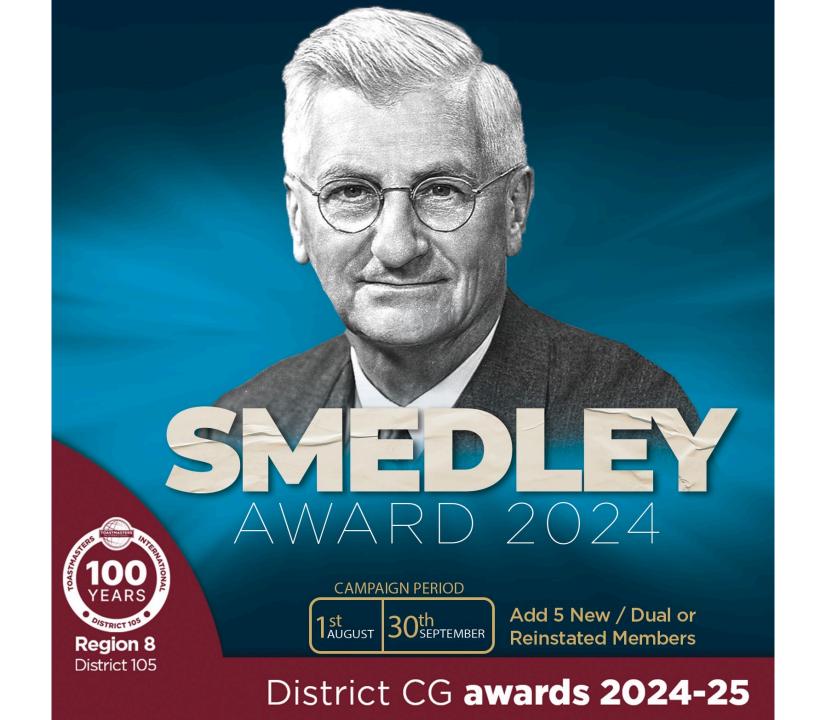
Check your progress at www.toastmasters.org/DistinguishedPerformanceReports.

### Key Guidelines

 Only members in good standing are eligible to earn education awards.

 Your club receives credit for only one type of education award per member, per year.

 Credit for an award may be given to only one club. Members who belong to more than one club must choose, which club receives credit for any one of their awards, prior to the award being submitted to World Headquarters.



## Questions



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